


# Selling Your Products or Affiliate Products on the Internet



## The Basics



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### What You'll Need ...

#### A Website

Why ?

If you're selling your own products you need your own website.

If you're selling other peoples products via an affiliate or reseller program you need your own website. Having your own website for an affiliate product you promote gives you a much better chance of getting good search engine results , and allows you control over which keywords you target , and your website content. You can make your own webpages for the affiliate product targeting whichever keywords you chose.

## **Domain Name**

Ideally you should have a new website domain name for every product / affiliate product you promote. It's not expensive , a .com domain name will cost less than \$10

## **Web Hosting**

If you're selling your own products you need your own web hosting account.

If you're selling affiliate products you should get a multi domain webhosting account.

This allows you to easily & cheaply set up a new website on a new domain name for each affiliate product if you wish. All you need to do is register the new domain name ( less than \$10) and setup the new domain on your webhosting account.

See <http://www.forallyourhostingneeds.com> for domain name registration and webhosting options.

## **Website Design**

See <http://www.forallyourhostingneeds.com/webdesignadvice/> for website design tips.

## **Payment Processor**

If you're selling your own products you'll need to accept payments from your customers. Most of your customers won't want to send payment by post , so you'll need to set up an account to accept online payments via an online payment processor. [Sign up for a free Paypal account](#)

## **Getting Visitors To Your Website**

SEO - getting good search engine listings is the best way to get visitors.

See <http://www.howtogettopsearchenginelistings.com/seo/>

Adwords - Google Adwords Made Easy

See

[http://www.ebizassets.com/AWMadeEasy\\_signed\\_branded.pdf](http://www.ebizassets.com/AWMadeEasy_signed_branded.pdf)

Traffic Tactics & Tips :

<http://www.guidetomakingmoneyontheinternet.com/tt/>

Viral List Building - <http://virallistbuilding.net/>

Build a mailing list - <http://howtobuildalist.net>

Viral Internet Marketing - <http://www.ebizassets.com/vv/>



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